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Avista Solutions Launches New Website for Trustmark Mortgage Services

COLUMBIA, S.C., September 10, 2012---- Avista Solutions, a leader in the mortgage technology industry, announced the launch of its newest website, <http://mortgage.trustmark.com>. This site was designed using the Avista Accelerator Consumer Direct mortgage platform, and was then customized to the specific needs of Trustmark Mortgage Services.

“Since the launch of the site, only two weeks ago, we have generated over \$3 million in loan applications,” said Joe McNeese, Vice President of Trustmark National Bank. “It seamlessly exports loan data directly into our loan processing system, eliminating the hassle of re-keying the applicant’s information. Avista Solutions has met and exceeded our needs on this project. We are thrilled with the functionality, look and feel of this new site.”

Avista Solutions and Trustmark worked closely on this project to ensure the end result was one Trustmark would be happy with. Said Mark Phlieger, CEO of Avista Solutions, “Borrowers can now apply and receive a loan approval on-line in minutes. The borrower receives a consumer friendly letter specifying the conditions of their approval.”

The website’s user-friendly back-end administration allows employees to manage their incoming applications and make necessary changes to site content, such as loan officer bios, loan programs and contact information. Avista Solutions can implement the system in less than 30 days and customize it to meet the needs of the client. This proven technology is designed to streamline the origination process, increase loan production, reduce operating costs, improve customer service, and increase lender profits.

For a demonstration of how this innovative system can benefit your business, visit us on the web at www.avistasolutions.com or call (803)788-4936.

About Avista Solutions

Avista Solutions is a financial services software company that combines years of mortgage industry experience with powerful technology skills to deliver integrated solutions to lenders. Avista Solutions powers the mortgage websites for over 300 banks, credit unions, and mortgage companies. More than 3,100 originators submit in excess of 56,000 loan transactions per month using lender private-labeled websites from Avista Solutions. Avista Solutions provides the best built technology in the mortgage business.

About Trustmark

Trustmark Corporation is a diversified financial services company providing banking, investment and risk management solutions through over 150 offices and 2,400 associates in Mississippi and Tennessee. For additional financial information, visit Trustmark’s web site at www.trustmark.com.

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